

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WRAL-TV Raleigh NC

**Date:**

8/14/12 10/22/12

I, Buying Time LLCbeing/on behalf of: Dalton for Governor, a legallyqualified candidate of the Democratic politicalparty for the office of: North Carolina Governorin the Generalelection to be held on: November 6th, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:** \$ \$19,950.81 / \$16,957.50 NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Dalton for Governor  
P.O. Box 1696  
Raleigh, N.C. 27602

Scott Falmlen-Treasurer

Phone: (919) 755-6888

I represent that the payment for the above described broadcast time has been furnished by:

Dalton for Governor

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmlen-Treasurer

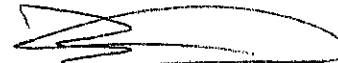
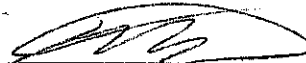
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/14/12

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Dave Lyles  
Signature

Dave Lyles  
Printed Name

Sales Manager  
Title

**CONTRACT**

**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u>	<u>Alt Order #</u>
116491 /	06274924

<u>Product</u>		
<b>DALTON FOR GOVERNOR</b>		
<u>Contract Dates</u>	<u>Estimate #</u>	
<b>10/23/12 - 10/29/12</b>	<b>2211</b>	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
<b>Dalton for Governor</b>	08/13/12 / 10/19/12	

And:

**Buying Time**  
**P.O. Box 40181**  
**Washington, DC 20016-0181**

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WRAL	Cheryl Blair	Washington Tel
<u>Special Handling</u>		
CIA - Mark PAID		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	323	326
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	WRAL	10/26/12	10/26/12	The Doctors	10-11AM		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
D 2	WRAL	10/26/12	10/26/12	Price is Right	11a-12p		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
D 3	WRAL	10/26/12	10/26/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
N 4	WRAL	10/26/12	10/26/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$400.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$400.00			
N 5	WRAL	10/26/12	10/26/12	5:00 First News	5-530p		:30			NM	1	\$1,780.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$1,780.00			
N 6	WRAL	10/26/12	10/26/12	5:30 News	530-6p		:30			NM	1	\$1,780.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$1,780.00			
D 7	WRAL	10/26/12	10/26/12	6pm News (M-F)	6-630p		:30			NM	0	\$0.00
				CLASS 2 - CANDIDATE								
N 8	WRAL	10/26/12	10/26/12	CBS This Morning	7am - 9am		:30			NM	1	\$665.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$665.00			
D 9	WRAL	10/26/12	10/26/12	Dr. Phil	9-10a		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
N 10	WRAL	10/29/12	10/29/12	The Insider (1-130p)	1-130p		:30			NM	1	\$335.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$335.00			
D 11	WRAL	10/29/12	10/29/12	The Doctors	10-11AM		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

Contract / Revision	Alt Order #
116491 /	06274924

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	DALTON FOR GOVERN	2211

Advertiser	Original Date / Revision
Dalton for Governor	08/13/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 12	WRAL	10/29/12	10/29/12	Late News	11-1135p		:30			NM	0	\$0.00
				CLASS 2 - CANDIDATE								
N 13	WRAL	10/29/12	10/29/12	Noon News	12p-1p		:30			NM	1	\$535.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$535.00			
D 14	WRAL	10/29/12	10/29/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
N 15	WRAL	10/29/12	10/29/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$400.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$400.00			
D 16	WRAL	10/29/12	10/29/12	5:00 First News	5-530p		:30			NM	0	\$0.00
				CLASS 2 - CANDIDATE								
D 17	WRAL	10/29/12	10/29/12	6pm News (M-F)	6-630p		:30			NM	0	\$0.00
				CLASS 2 - CANDIDATE								
D 18	WRAL	10/29/12	10/29/12	Dr. Phil	9-10a		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
N 19	WRAL	10/27/12	10/27/12	WRAL 6a News Sat	6-8a		:30			NM	1	\$400.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$400.00			
N 20	WRAL	10/27/12	10/27/12	CBS This Sat Morning 8-9a	8-9a		:30			NM	1	\$665.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$665.00			
N 21	WRAL	10/28/12	10/28/12	6pm News (Sun)	6-630p		:30			NM	1	\$665.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$665.00			
N 22	WRAL	10/28/12	10/28/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$800.00
				CLASS 2 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$800.00			
N 23	WRAL	10/25/12	10/25/12	The Insider (1-130p)	1-130p		:30			NM	1	\$335.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$335.00			
D 24	WRAL	10/25/12	10/25/12	Late News	11-1135p		:30			NM	0	\$0.00
				CLASS 2 - CANDIDATE								
D 25	WRAL	10/25/12	10/25/12	Price is Right	11a-12p		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
N 26	WRAL	10/25/12	10/25/12	Noon News	12p-1p		:30			NM	1	\$535.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$535.00			
N 27	WRAL	10/25/12	10/25/12	5:00 First News	5-530p		:30			NM	1	\$1,780.00
				CLASS 3 CANDIDATE R9.26								

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<b>Contract / Revision</b>	<b>Alt Order #</b>
116491 /	06274924

<b>Contract Dates</b>	<b>Product</b>	<b>Estimate #</b>
10/23/12 - 10/29/12	DALTON FOR GOVERN	2211

<b>Advertiser</b>	<b>Original Date / Revision</b>
Dalton for Governor	08/13/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$1,780.00			
D 28	WRAL	10/25/12	10/25/12	5:30 News	530-6p		:30			NM	0	\$0.00
CLASS 2 - CANDIDATE												
D 29	WRAL	10/25/12	10/25/12	6pm News (M-F)	6-630p		:30			NM	0	\$0.00
CLASS 2 - CANDIDATE												
N 30	WRAL	10/25/12	10/25/12	CBS This Morning	7am - 9am		:30			NM	1	\$665.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$665.00			
N 31	WRAL	10/23/12	10/23/12	The Insider (1-130p)	1-130p		:30			NM	1	\$335.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$335.00			
D 32	WRAL	10/23/12	10/23/12	Price is Right	11a-12p		:30			NM	0	\$0.00
CLASS 3 - CANDIDATE												
N 33	WRAL	10/23/12	10/23/12	Noon News	12p-1p		:30			NM	1	\$535.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$535.00			
N 34	WRAL	10/23/12	10/23/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$400.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$400.00			
N 35	WRAL	10/23/12	10/23/12	5:00 First News	5-530p		:30			NM	1	\$1,780.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$1,780.00			
N 36	WRAL	10/23/12	10/23/12	5:30 News	530-6p		:30			NM	1	\$1,780.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$1,780.00			
N 37	WRAL	10/23/12	10/23/12	CBS This Morning	7am - 9am		:30			NM	1	\$665.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$665.00			
D 38	WRAL	10/24/12	10/24/12	The Doctors	10-11AM		:30			NM	0	\$0.00
CLASS 3 - CANDIDATE												
D 39	WRAL	10/24/12	10/24/12	Late News	11-1135p		:30			NM	0	\$0.00
CLASS 2 - CANDIDATE												
N 40	WRAL	10/24/12	10/24/12	Noon News	12p-1p		:30			NM	1	\$535.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$535.00			
N 41	WRAL	10/24/12	10/24/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$400.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$400.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u>	<u>Alt Order #</u>
116491 /	06274924

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	DALTON FOR GOVERN	2211

<u>Advertiser</u>	<u>Original Date / Revision</u>
Dalton for Governor	08/13/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 42	WRAL	10/24/12	10/24/12	5:30 News	530-6p		:30			NM	1	\$1,780.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$1,780.00			
D 43	WRAL	10/24/12	10/24/12	6pm News (M-F)	6-630p		:30			NM	0	\$0.00
CLASS 2 - CANDIDATE												
D 44	WRAL	10/24/12	10/24/12	CBS This Morning	7am - 9am		:30			NM	0	\$0.00
CLASS 2 - CANDIDATE												
D 45	WRAL	10/24/12	10/24/12	Dr. Phil	9-10a		:30			NM	0	\$0.00
CLASS 3 - CANDIDATE												
<b>Totals</b>											<b>24</b>	<b>\$19,950.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	21	\$18,680.00	\$15,878.00
10/29/12 - 10/29/12	3	\$1,270.00	\$1,079.50
<b>Totals</b>	<b>24</b>	<b>\$19,950.00</b>	<b>\$16,957.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.